

LEBO

MOEKETSI

Website Developer

I N F O



Name

Kelebogile Moeketsi



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kelebogilemoeketsi.com

O V E R V I E W

Having begun from a Fine Arts background, I have steadily and continually grown into a technological problem-solver, from systems, graphics and now website design & development.

I have learnt that it isn't necessarily just a love of coding, but a love of figuring things out and loving to think, that has been the driving force behind my chosen career path. I delight in coming up with solutions and continually challenging myself.

My main strengths are:

Ideation - An idea is a connection. Mine is the kind of mind that is always looking for connections, and so I am intrigued when seemingly disparate phenomena can be linked by an obscure connection. I derive a jolt of energy whenever a new idea occurs to me.

Strategic - My mind is configured to search for patterns where others may simply see complexity. Mindful of these patterns, I play out alternative scenarios, always asking, "What if this happened? Okay, well what if that happened?".

Relator - I am inclined to form deep relationships with people that I know. I derive a lot of pleasure and strength from being around those close to me.

Intellection - Simply put? I like to think. I like exercising the "muscles" of my brain, stretching them in multiple directions.

Analytical - "Prove it. Show me why what you are claiming is true". I like data because it is value-free. It has no agenda. Armed with this data, I search for patterns and connections. I want to understand how certain patterns affect one another. How do they combine? What is their outcome?

I would like to grow further to become a recognised thought leader in the technological field, as well as lead with brilliance and motivate others to perform at their peak.

'Driven', 'reliable', 'analytical' and 'strategic'; are words I would use to describe myself.

Sincerely,
Kelebogile Moeketsi

10 September 2017

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INFO



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PLATFORMS



HTML5



Wordpress



CSS3



Javascript



PHP



Illustrator



InDesign



DreamWeaver



Photoshop

PROFILE

I would like to grow further to become a recognised thought leader in the digital & website field, as well as lead with brilliance and motivate others to perform at their peak.

'Driven', 'reliable', 'analytical' and 'strategic'; are words I would use to describe myself.

EXPERIENCE

Present • Team Lead: Digital Department

2016/05 *Sauce Advertising / Bedfordview*

Responsible for leading the digital department and overseeing all website development and maintenance for Famous Brands (and all their partners) as well for a variety of other clients. Duties also included the looking after the hosting, setting up/monitoring the Google Analytics and Search Engine Console, as well as health-checks for each of the brands.

- ✓ Team lead (Digital Department)
- ✓ Research and Development
- ✓ Overseeing of all websites builds
- ✓ Looking after/maintaining hosting
- ✓ Overseeing of website maintenance
- ✓ Conceptualization/ brainstorming
- ✓ Campaign mechanic implementation
- ✓ Search Engine Optimization
- ✓ UX/UI Design

2016/04 • Lead Web Developer

2012/02 *Green Robot Design / Johannesburg*

Responsible for all website projects, as well as helping with lower-level sales, admin (quotations and invoicing), technical support, general office management, client relations and internal systems development. Part of my mandate was to keep innovation high and to keep things moving. It was very deadline-driven.

- ✓ Head designer/developer for all websites, design-related work and systems development
- ✓ Managing all projects related to website design/development
- ✓ Lower level sales - I was generally the one to speak to potential clients who walk in and requested information regarding the company's services. I would also assist my creative director in meetings with potential clients, as well as also assisting with putting together large proposals
- ✓ Admin - Assisting with sending out of quotes as well as invoices
- ✓ General office management - Making sure that everything is running well within the office; attending to any issues arising (telephone/ electricity/ walk-in clients or potential clients/deliveries/etc)
- ✓ Internal Systems (Development of digital briefing forms; digital sign off forms; company workflow processes)
- ✓ Client Relations

LEBO

MOEKETSI

Website Developer

S O C I A L



Skype

Kelebogile Moeketsi



Twitter

lebo_moeketsi



LinkedIn

Kelebogile Solomon Moeketsi



Facebook

Kelebogile Solomon Moeketsi

E X P E R T I S E

- Front-end development (incl. Wordpress)
- Developing for mobile devices
- CSS
- SEO
- Team leadership
- Attention to detail
- User Experience
- Creativity in solving problems
- Multiple project management
- User Experience Design

I N T E R E S T S



Movies



Travel



Music



Art



Reading

E X P E R I E N C E C O N T I N U E D

2012/01 • Graphic Design & Web Developer

2011/07 *Freelance*

In the time after my resignation at SP Smart in Pretoria, I ventured out on my own and sourced clients for whom I would design and develop CI's and websites

✔ Website Design

✔ Logo Design

✔ Website Development

✔ Corporate Identity Design

✔ Client Relations

✔ Proposals

2011/06 • Graphic and Web Designer

2009/08 *SP Smart ICT*

I was the lead graphic design and website developer in the company.

Some of my responsibilities were to contribute to the innovation in the company. One of the highlights of this position was that I was given the opportunity to almost single-handedly design and develop the website of DEPT. PUBLIC WORKS

✔ Website Design

✔ Logo Design

✔ Website Development

✔ Corporate Identity Design

✔ Client Relations

✔ Proposals

E D U C A T I O N

2011 • Project Management

2010 *Varsity College, Pretoria, South Africa*

2010 • Business Management

2009 *UNISA, Pretoria, South Africa*

2009 • 3D Modelling & Animation

2008 *Saxion University, Enschede, Netherlands*

2007 • BTech: Multimedia

2004 *Tshwane University of Technology, Pretoria, South Africa*

R E F E R E N C E S



Marylin Houston

Sauce Advertising

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Kgomotso Mautloa

Green Robot Design

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Heather Mason

Freelance Client

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Maureen Moshanyana

SP Smart ICT

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